Photography Advisory Meeting Minutes

March 11, 2021

Zoom 2:00 PM – 3:30 PM

Attendees:

Gayle Nicholls-Ali (La Canada HS Photo teacher)

Eric Joseph (Senior Vice President of New Business and Product Development at Freestyle Photographic)

David Yamamoto (GCC Photo Dept. Chair and Instructor)

Paola Reeser (GCC Photo Lab Tech, note taker)

Shelby Roberts (Photo Instructor, UC Irvine)

Rafael Hernandez (CalArts Institute Photographer and Photo Instructor)

Catherine Opie (UC Los Angeles, Photo Instructor)

Corrie Siegel (Museum of Neon Art Director)

Melissa Rosen (Graphic Design at LA Metro)

Frederick Nelson (photo-exhibition @ Brewery)

Narineh Makijan (CTE Coordinator Glendale Unified)

Andrew Freeman (CalArts Photo Instructor)

Gregory Zamlich (Clark Magnet HS Photo Teacher)

Amy Oliver (GCC Instructor)

Hugh Milstein (CEO Digital Fusion)

Eve Luckring (Orange Coast College, Photo Instructor)

1. **Current state of department and programs**
   1.1. Strengths and weaknesses
      1.1.1. Success rates of non-traditional students strong
      1.1.2. Post program employment strong
      1.1.3. Program completion needs to be improved
      1.1.4. Cohort size needs to be larger to support course rotation
      1.1.5. Limited lab hours
   1.2. Priorities for future

         1.2.1.   Increase cohort size
         1.2.2.   Increase profile of program
         1.2.3.   Support completion (transfer/degree/certificate)
         1.2.4.   Support equitable access
    1.3.   Action
         1.3.1.   Social media presence
         1.3.2.   Build stronger ties to 4-year
         1.3.3.   Use workshops to increase enrollment
         1.3.4.   Shorter course time frames, 8 week or weekend workshop style classes

2. AS Degree/Certificates requirements revisions and new programs
    2.1.   Board supports revising to remove restricted elective Contemp. Practices/Pro Practice
         2.1.1.   Recommends modifying prerequisite courses to allow students to more options in course sequence
    2.2.   Board supports modifying course sequence to digital start
         2.2.1.   Photo 130 as alternative prerequisite
         2.2.2.   Photo 112 as prerequisite to Photo 142 Commercial
         2.2.3.   Photo 103 as alternative prerequisite
    2.3.   Board supports creating digital photo degree/certificate
    2.4.   Board supports modifications to digital content specialist degree/certificate
    2.5.   Board supports transformation of skill awards to low unit certificates, stackable

3. Recommendations
    3.1.   Investigate using internship/apprenticeship as capstone also to build interest in program
    3.2.   Advertise program success stories
    3.3.   Build more partnerships with community, programs at GCC, and other colleges
    3.4.   Clarify Paths
    3.5.   Identify exhibition spaces for students
    3.6.   Workshop outreach/portfolio days
    3.7.   Showcasing student work during semester
    3.8.   Lab manager certificate, how to be an assistant
    3.9.   Reach out to museum education programs
    3.10.   Bringing artist to look at student work/artist talks